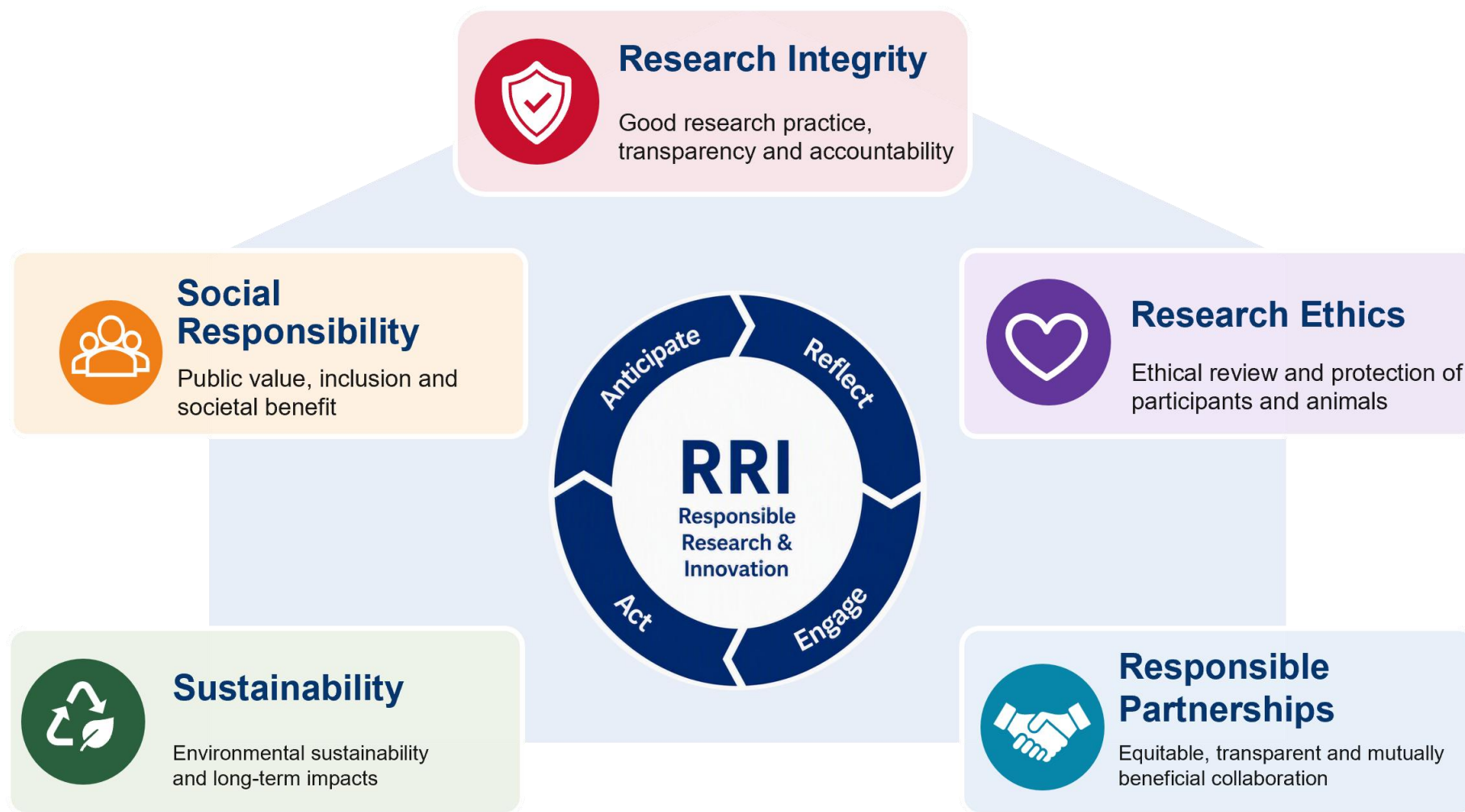




AREA principles (Anticipate, Reflect, Engage, Act) are applied across all domains of responsible research and innovation.